International Tennis Performance Association (ITPA) Media Kit





The ITPA is the worldwide education and certification organization for trainers, coaches and specialists who have a passion for tennis-specific performance enhancement and injury prevention. The education company offers a professional training and education process that establishes recognition through 3 certifications: Tennis Performance Trainer (TPT), Certified Tennis Performance Specialist (CTPS) and Master Tennis Performance Specialist (MTPS). The certification materials are overseen by the ITPA Certification Commission consisting of world experts in improving tennis performance and reducing injuries; visit the ITPA website at www.itpa-tennis.org.

Media Kit: About the ITPA



The leader in tennis-specific performance, education and certification

About:

International Tennis Performance Association (ITPA) is the worldwide education and certification organization for trainers, coaches and specialists who have a passion for tennis-specific performance enhancement and injury prevention.

Statement of Purpose:

Through quality evidence-based education combined with accurate, professional credentialing, the ITPA is the world-wide leader in tennis-specific performance, education and certification for individuals and organizations working with tennis players or the tennis industry. Changing the Way Tennis is Trained.

ITPA offers 3 levels of certification:

Tennis Performance Trainer (TPT), Certified Tennis Performance Specialist (CTPS) and Master Tennis Performance Specialist (MTPS). MTPS will be launched in late 2012/early 2013.

Who is ITPA's target markets?

The ITPA is targeted at Strength & Conditioning Coaches, Personal Trainers, Athletic Trainers, Physical Therapists, Tennis Coaches, Medical Personnel, And Other Specialists Working With Tennis Players. Some parents will also take TPT. Anyone who works with tennis players at any level needs to be ITPA certified.

Mission:

"The ITPA is the worldwide education and certification organization for trainers, coaches and specialists who are (or want to be) experts in tennis-specific performance enhancement and injury prevention."

Professionalism

Education

Certification

Media Kit: Expert Sources



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For more information on the ITPA and why it's needed in the tennis industry, please contact Mary Jo to set up an interview.

Media Contact:

Mary Jo Kovacs

Office Phone: (770) 828-5779

contact@itpa-tennis.org

The International Tennis Performance Association (ITPA) experts, including Dr. Mark Kovacs, are available to speak on a variety of topics. Including, but not limited to:

Tennis Specific:

- Injury Prevention
- Environmental Factors
- Nutrition
- Testing, Screening & Assessments
- Endurance
- Principles of Training
- Communicating with Parents
- Athlete Wellness, Ethics & Character
- Periodization & Planning
- Training
- Overtraining
- Recovery
- Fitness
- Nutrition
- Movement
- Resistance
- Senior Players
- Young Players
- Flexibility
- Dynamic vs Static Stretching
- Biomechanics

Other Topics:

- Developing Champions
- Importance of Certification
- Sports Science
- Elite Athlete Development
- Long Term Athletic Development
- Tennis Pro Players and results (majors, etc.)
- Science behind tennis strokes, movement, etc.





TENNIS PERFORMANCE TRAINER (TPT)

Level 1 Certification

TPT is the first level of the ITPA tennis-specific certification backed by scientific data and overseen by the ITPA Certification Commission, made up of world leading tennis-specific experts. Targeted at those professionals new to the profession, tennis coaches or those looking to add tennis-specific initiatives to their current training/specialist offerings. TPT focuses on important and current tennis-specific training principles necessary in building knowledge and skills when working with tennis athletes of all ages and levels. The TPT is a competency based curriculum that covers 14 areas specifically aimed at improving tennis performance and reducing injuries.

Highlights

- Costs \$199 and includes a digital PDF copy of the TPT Workbook & Study Guide (over 350 pages)
- Must:
 - Have a current CPR, First Aid, or AED Certification
 - > 18 years of age
- Passing requirement is >70% of all answers correct
- Yearly member dues of \$89
- Re-certification fee of \$49 every 2 years and 50 Continuing Professional Education (CPE)
 Credits Required

The ITPA TPT exam consists of 75 questions pulled randomly each time from a pool of approximately 150 questions. Breakdown of questions and categories is below.

- 10 questions from Leadership
- 35 questions from Performance
- 22 questions from Prevention
- 8 Video-based questions









CERTIFIED TENNIS PERFORMANCE SPECIALIST (CTPS)

The Gold Standard in Tennis-Specific Training

CTPS is the tennis-specific certification backed by scientific data and overseen by the ITPA Certification Commission, made up of world leading tennis-specific experts. Every strength & conditioning coach, athletic trainer, personal trainer, physical therapist, medical doctor or other specialist working with tennis players should obtain. CTPS focuses on in-depth, important and current tennis-specific training principles necessary in building knowledge and skills when working with tennis athletes of all ages and levels. The CTPS is a competency-based curriculum that covers 20 areas specifically aimed at improving tennis performance and reducing injuries.

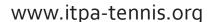
Highlights

- Costs \$399 and includes a digital PDF copy of the CTPS Workbook & Study Guide (over 650 pages)
- Must have at least 1 of the below:
 - A recognized certification and/or degree in any of the following fields: Personal
 Training, Strength & Conditioning, Physical Therapy, Athletic Training, Physical
 Training, Chiropractor, Medical Doctor, Massage Therapy, Kinesiology, Exercise Science, Physiology, Biomechanics, Psychology, Osteopathy, Nutrition or Tennis Coaching.
 - An accepted accreditation/designation such as CSCS, NASM, ACSM, PT, ATC, ACE, etc. If unsure if a certification/designation is accepted contact the ITPA.
 - Obtained the Tennis Performance Trainer (TPT) certification through the ITPA.
- Exam consists of 100 multiple choice questions, including photo and video questions
- Passing requirement is >70% of all answers correct
- Yearly member dues of \$89
- Re-certification fee of \$49 every 2 years and 200 Continuing Professional Education (CPE) Credits Required

The ITPA CTPS exam consists of 100 questions pulled randomly each time from a pool of approximately 300 questions. Breakdown of questions and categories is below.

- 18 questions from Leadership
- 38 questions from Performance
- 32 questions from Prevention
- 12 Video-based questions







Media Kit: CTPS Competencies



The leader in tennis-specific performance, education and certification

Certified Tennis Performance Specialist 20 Competencies

for Success with the Tennis Athlete

- Periodization & Planning
- Teaching & Coaching
- Ethics & Character
- Athlete Wellness
- Communication
 - Business
 - Parents

- Testing, Screening & Assessment
 - Tennis-Specific Endurance
 - Resistance Training
 - Tennis Movement
 - Tennis Strokes
 - Nutrition

Prevention

International Tennis Performance Association...

- Injury Prevention / Tennis Medicine
- Flexibility
- Recovery

- Young Athletes
- Older Athletes
- Female Athletes

Media Kit: CTPS Workbook & Study Guide



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Over 650 pages covering all the important areas of tennis-specific knowledge

 Backed by scientific data and references in each chapter

 Reviewed by the ITPA Certification Commission

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The ITPA-CC is a consortium of leading experts in the fields of sports medicine, sports science, strength and conditioning, physical therapy and athletic training who all have specific clinical, research and performance background in tennis.

The faculty is made up of the professional of highest moral and ethical qualities and who hold advanced degrees in their chosen fields of expertise (M.D., D.O., Ph.D., Ed.D., R.D., P.T., A.T.C., etc).

All faculty are chosen by very exacting standards including: highly advanced academic and scientific education

- advanced practical expertise
- advanced clinical expertise
- outstanding teaching skills
- elite athlete experience (teaching, training, coaching, research and/or participation)
- highly passionate concerning the areas of tennis specific sport science and medicine
- outstanding moral and ethical qualifications

Commissioners and Bios

Todd S. Ellenbecker, D.P.T, FITPA, CTPS ITPA Certification Commission Chair

Todd Ellenbecker is a physical therapist and clinic director of Physiotherapy Associates Scottsdale Sports Clinic in Scottsdale, AZ. He completed his doctorate in physical therapy from Massachusetts General Hospital –Institute of Health Professions in 2006. In addition, he is a certified sports clinical specialist, and orthopedic clinical specialist by the American Physical Therapy Association. Through the ITPA, he is a certified tennis performance specialist, master tennis performance specialist, fellow of the ITPA, in addition to being a certified strength and conditioning specialist and was awarded the Sports Medicine Professional of the Year in 2003 by the National Strength and Conditioning Association. He is also Chairman of the USTA National Sport Science Committee, the Director of Sports Medicine for the ATP World Tour and the author of dozens of books, scientific articles and presentations on tennis-specific information.

Donald Chu, Ph.D., P.T., A.T.C., CSCS, NSCA

Donald Chu is currently in private practice for Physical Therapy serving as the Director of Athercare Sports & Fitness. He is a past-president of the NSCA and is certified with distinction as a CSCS and NSCA-Person Trainer. He is a past member of the BOD of the NATA and an NATA Hall of Fame Inductee. Don has been inducted into the Strength Coaches Association HOF and the CSU, East Bay Athletic HOF. He has published six books and numerous articles in the area of Plyometrics and Performance training. He presently serves on the California State Board of Physical Therapy.



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T. Jeff Chandler, Ed.D. CSCS, *D, NSCA-CPT, *D, FACSM, FNSCA

Dr. Jeff Chandler has served as Professor and Department Head of Health, Physical Education, and Recreation at Jacksonville State University, Jacksonville, AL, since January of 2006. Prior to his appointment to JSU, Dr. Chandler served as Professor and Department Chair of Exercise Science, Sport, and Recreation at Marshall University, Huntington, WV, for 3.5 years and served as Associate Professor of Exercise Science for 3 years prior to his appointment as chair. Dr. Chandler has 12 years of experience in a clinical sports medicine setting where he served as Director of Sports Medicine Research at the Lexington Clinic Sports Medicine Center. Dr. Chandler is also the Editor in Chief of Strength and Conditioning Journal, the professional journal of the National Strength and Conditioning Association, serving in that position since 1998. He recently began serving the NSCA as Editor of both Performance Training Journal and the Tactical Strength and Conditioning Report. Dr. Chandler has been recognized as a Fellow of the American College of Sports Medicine (1990) and a Fellow of the National Strength and Conditioning Association (2007). He is a certified strength and conditioning coach (with distinction) CSCS*D, and a certified personal trainer (with distinction) NSCA-CPT*D through the National Strength and Conditioning Association. Dr. Chandler edited a textbook for LWW, "Strength and Conditioning for Human Performance", and was the author of a book on conditioning for tennis, "Tennis Training, Enhancing On-Court Performance." Most recently, in March of 2009, Dr. Chandler was inducted as a Fellow into the North American Society of Health, Physical Education, Recreation, Sport, and Dance Professionals.

Miguel Crespo, Ph.D.

Miguel is the Research Officer for the Tennis Development and Coaching Department of the International Tennis Federation (ITF). Based in Spain, Miguel is responsible for the ITF Coaches Education Programme and has been involved in the writing and editing of many of the ITF's coach education publications including: the Tennis Psychology, Strength and Conditioning for Tennis, Biomechanics of Advanced Tennis, Advanced Coaches Manual; ITF School Tennis Initiative Teachers Manual; Being a Better Tennis Parent, and The Tennis Volunteer among other publications. Some of these books have been published in English, French, Spanish, Portuguese, Chinese, Japanese, Russian, Thai, Arabic, Macedonian, Farsi and Vietnamese, among other languages. He is the Editor of the ITF Coaching and Sport Science Review the official coaching publication of the ITF, which is published in English, French and Spanish. A member of both the ITF Coaches Commission and the ITF Sport Science and Medical Commission, he travels the world conducting coaches' workshops and reporting on the latest developments in the field of coaching. Miguel holds a Ph.D. in Sports Psychology on the psychological constructs of leadership in tennis and a B.A, in Philology. He is also former Director of the National Coaching School for the Royal Spanish Tennis Federation. Between 1984 and 1989 Miguel was traveling coach and captain of Spanish National Tennis Junior Teams.

Brian Hainline, M.D. FACSM

Brian Hainline, M.D., currently serves as Chief Medical Officer for the United States Tennis Association. He is also Chief of Neurology and Integrative Pain Medicine at ProHEALTH Care Associates in Lake Success, NY, and Clinical Associate Professor of Neurology at New York University School of Medicine. Hainline has a long history with tennis, both as a player and as a physician. He was the No. 1 singles and doubles player his senior year at Notre Dame, where he graduated Phi Beta Kappa before going on to earn his M.D. at the University of Chicago. He has served as Chief Medical Officer for the US Open since 1992 for 16 years, and as a member of the ITF Sport Science and Medicine Commission since 1993; he has been Chair of the Commission since 2003. He is also a member of the ITF Wheelchair Tennis Medical Commission since 1999, and was a founding member of the Tennis Anti-Doping Program Review Board for the ATP, ITF and WTA Tour. Dr. Hainline has been active in raising the standard of care for athletes, tennis players in particular. He has given lectures around the world on tennis and spine injuries, and recently completed his fourth book, Back Pain Understood: A Cutting-Edge Approach to Healing Your Back. He is a Fellow of the American College of Sports Medicine and the American Academy of Neurology, and a member of The Society for Tennis Medicine and Science. In honor of his accomplishments and dedication, Hainline received the 2001 International Tennis Hall of Fame Tennis Educational Merit Award, and the 2004 WTA Tour Irving Glick Award, which was presented at the 04 US Open.



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John Isner (Pro Player Representative)

John Isner is an American professional tennis player. He achieved his career-high rank of no. 10 on March 19, 2012, and is currently the second highest-ranked American tennis player behind Mardy Fish. His most famous victories were against Roger Federer in the Davis Cup encounter in February 2012, no. 1 ranked Novak Djokovic at the 2012 Masters 1000 tournament in Indian Wells, Andy Roddick in the 2009 US Open, and against Nicolas Mahut at the 2010 Wimbledon Championships where he played the longest ever professional tennis match, which lasted 11 hours and 5 minutes over the course of three days. His rising star can be partly attributed to his dedicated work ethic and outstanding improvement of his off-court fitness routines. John played collegiate tennis at the University of Georgia from 2004 to 2007 and became the school's all-time leader in singles and doubles victories, earning All-American honors each of his four years and leading Georgia to the 2007 NCAA championship.

Neeru Jayanthi, M.D., USPTA

Dr. Jayanthi earned his medical degree from Loyola University Chicago, Stritch School of Medicine. He completed his residency at Rush-Illinois Masonic Family Practice Residency Program. In addition, Dr. Jayanthi completed an 18-month sports medicine fellowship at Methodist Sports Medicine and at IU Center for Sports Medicine at Indiana University, Department of Family Medicine, Indianapolis, IN. He serves as the team physician for Loyola Undergraduate Athletics, Trinity High School, and Proviso Township High Schools. He also serves as Chair of Education for the International Society for Tennis and Medicine Science and an ATP (Association of Tennis Professionals) Physician for RCA Championships in Indianapolis, and has spoken on his published tennis research and tennis injuries at International Society for Tennis and Medicine Science. Other sports medicine involvement includes NFL combines, Chicago Marathon, Chicago Triathlon, and National Cycling Criterium.

Ben Kibler, M.D.

Dr. Ben Kibler is a board-certified orthopedic surgeon at Lexington Clinic in Kentucky and provides services in shoulder, sports medicine, surgeries of the knee, shoulder, ankle, elbow along with biomechanics of tennis. He graduated from Vanderbilt University and is the 2010 recipient of the International Tennis Hall of Fame Educational Merit Award.

William J. Kraemer, Ph.D., FNSCA, FACSM, FISSN

William J. Kraemer is the Director of Research in the Dean"s office of the Neag School of Education and a full professor in the department of kinesiology working in the Human Performance Laboratory at the University of Connecticut at Storrs. He also is a full professor in the department of physiology and neurobiology and a professor of medicine at the University of Connecticut Health Center. He earned a Ph.D. in physiology from the University of Wyoming in 1984. He held multiple appointments at Pennsylvania State University, where he was professor of applied physiology, director of research in the Center for Sports Medicine, associate director of the Center for Cell Research, and faculty member in the kinesiology department and the Noll Physiological Research Center. . Dr. Kraemer is currently a member and Fellow in the American College of Sports Medicine and has served as a member of the ACSM's Board of Trustees and Administrative Council. He is a past president of the National Strength and Conditioning Association. He was also among the first group of members inducted as Fellows in the NSCA in 2007. Dr. Kraemer is also a Fellow in the International Society of Sports Nutrition and the American College of Nutrition. In addition, Dr. Kraemer serves on numerous scientific journal editorial boards and is the current Editor-In-Chief of the Journal of Strength and Conditioning Research, an Editor for the European Journal of Applied Physiology and an Associate Editor for Medicine and Science in Sports and Exercise and is on the Editorial Board for the Journal of Applied Physiology, Dr. Kraemer has also been a sport science liaison for the United States Olympic Committee to USA tennis, team handball, basketball, wrestling, and soccer. He has also served three different terms as a member of the United States Tennis Association's (USTA) Sport Science Committee. He has authored and co-authored over 360 peer reviewed manuscripts in the scientific literature related to sports medicine, endocrinology of exercise, nutritional supplementation, exercise, military fitness, sports science, and resistance exercise and training.



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Richard C. Lansky, CSCS, USAW

President and Director of Optimum Performance Training, Inc. at the O.P.T.I. Sports & Fitness Clinic, Rich is the driving force behind the company and its success over the past two decades. A Syracuse University graduate, he has worked in the sports performance and strength and conditioning fields for 20 years. He is an NSCA Certified Strength and Conditioning Specialist as well as an ACSM Certified Health/Fitness Instructor. He is heavily involved in the Olympic Sport of Weightlifting, having served at both the state and national level. He held the office of the President of the Florida Local Weightlifting Committee since 1999, before deciding to step down in December of 2008 to focus more on his athletes and NFL Draft Prep Program. He also served on the USA Weightlifting Board of Directors for USA Weightlifting from 2004-2008. Rich also served as the Board Liaison and Coordinator for the USA Weightlifting Coaching Committee during that time span. In addition, he coordinates and teaches the Club Coach, Sports Performance Coach and Senior Coach Educational Clinics throughout the Southeast USA. Rich is certified as a U.S. International Coach by USA Weightlifting and has served as Assistant Coach for the Men's Jr. World Team in 2003 and 2004, and as Assistant Coach for the Women's Jr. World Team in 2004. He was the Assistant Coach for the 2002 Men's Team at the Pan American Championships in Venezuela. In 2004, he was the head coach for the National Squad that competed at the Mermet Cup (USA vs. Australia) in Melbourne, Australia. In 2007, he served as the head women's coach for Team USA at the World University Cup in Peru. Rich also served as Team Leader for the Jr. Pan American and 16 and Under International Teams in Puerto Rico in 2003 and 2005. He is also a USAW National Referee. As a personal coach, he directs the training of over 50 athletes on a daily basis, both at the OPTI Sports and Fitness Clinic and at the Team Florida Gulfcoast Weightlifting Training Hall. He has personally coached four national champions, four American Open Champions, two National Collegiate Champions, two National Schoolage Champions, three Junior Olympic Champions, and one Pan American Champion.

Page Love, R.D. MS, CSSD, LD, CSCS, USPTA

Page Love is an expert on sport nutrition and eating disorder issues particularly with elite athletics. In 1992, she founded Nutrifit Sport Therapy Inc., a company of professionals dedicated to helping clients reach their wellness goals through performance eating. Page has assembled a team of caring and experienced dietitians with specialties in nutrition for disease prevention and control, weight management, treatment of eating disorders, development of nutrition and fitness plans, and much more. She has worked with professional players, college teams as well as individual athletes. Her past and current clients include the ATP Men's Professional Tennis Tour, the Women's Professional Tennis Tour (WTA), U.S. Tennis Association, the Atlanta Braves, U.S. Figure Skating, and U.S. Synchronized Swimming, and she served as a nutrition consultant during the Olympic Games in 1992, 1996, 2000, and 2004. Page's tennis experience includes being a certified tennis teaching professional with the United States Professional Tennis Association and serves on the Sport Science Advisory Board for the Professional Tennis Registry.

Babette Pluim, M.D., Ph.D.

Babette Pluim, M.D., Ph.D., is sports physician and Medical Director of the Royal Netherlands Lawn Tennis Association and one of the most relevant international leaders in the field of Tennis Medicine. She is a past president of the Society for Tennis Medicine and Science (STMS). Pluim is the team physician of the Dutch Davis Cup and Fed Cup teams, and tournament doctor at the ATP and WTA tournaments in Hertogenbosch, Amersfoort, and Rotterdam (the Netherlands). Pluim is a member of the ITF Wheelchair Tennis Medical committee, the ITF Sports Medical Commission and the Age Eligibility Panel of the WTA. She is Past President of the Society for Tennis Medicine and Science and former long-time editor-in-chief of 'Medicine and Science in Tennis', the newsletter of the STMS, and 'Geneeskunde en Sport', the scientific journal of the Netherlands Association of Sports Medicine. She has published several research articles and edited several books and journals about Tennis Medicine.



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Paul Roetert, Ph.D. FACSM, USPTA

E. Paul Roetert, Ph.D., is the Chief Executive Officer of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD). In this role, he is responsible for promoting leadership, research, education, and best practices in the professions that support creative, healthy and active lifestyles. Prior to this position, he was the Managing Director of the United States Tennis Association's (USTA's) Player Development Program and Tournament Director of the US Open Junior Tennis Championships. He also served as Vice Chairman of the Sport Science Committee. Prior to his Managing Director position with the USTA, Roetert was the Executive Director for the American Sport Education Program at Human Kinetics, in Champaign, Illinois. Roetert has published extensively in the field of tennis, including several books, more than 20 book chapters, and well over 100 articles. In 1998 he received the PTR's Plagenhoef Award for sport science, in 1999 the Editorial Excellence Award from the National Strength and Conditioning Association for his work on the Journal of Strength and Conditioning and Research, and in 2000 the Outstanding Alumni award from the University of Connecticut. He is also the 2002 Educational Merit Award recipient from the International Tennis Hall of Fame for outstanding service to the game of tennis. Roetert holds a Ph.D. in biomechanics from the University of Connecticut and completed his Masters of Science in biomechanics and undergraduate work in physical education at California State University, Fullerton. He has given hundreds of scientific and invited presentations in the United States, Australia, England, France, Mexico, the Netherlands, Paraguay, Portugal, South Africa, Spain, Thailand and Turkey.

Ellen Rome, M.D., MPH

Ellen Rome currently serves as Head of the Section of Adolescent Medicine at Cleveland Clinic. She is a board-certified Pediatrician who was also among the first in the United States to be board-certified in adolescent medicine. Dr. Rome received her undergraduate degree in psychology, magna cum laude, from Yale University in 1984. She received her medical degree and was initiated into Alpha Omega Alpha in 1988 from Case Western Reserve University's School of Medicine, then completed an internship and residency in pediatrics at Johns Hopkins Hospital. She next completed a three-year fellowship in adolescent medicine at Children's Hospital, Boston, during which time she also obtained a Master's Degree in Public Health at the Harvard University School of Public Health. Dr. Rome currently serves as an Associate Professor of Pediatrics at the Cleveland Clinic Lerner College of Medicine of Case Western Reserve University. She helped start the first Adolescent Health track at the new School of Public Health at Case Western Reserve University, and coordinates the Adolescent Medicine rotation at Cleveland Clinic for residents and medical students. She has been an invited speaker locally, nationally and internationally on various topics in adolescent medicine, and has written and published on various adolescent medicine topics, including eating disorders and obesity, the female athlete triad, nutrition for the teen athlete and adolescent sexuality.

Kathleen Stroia, PT, ATC

Kathleen Stroia is a sports physiotherapist with 25 years experience in sports therapy. Kathleen earned her Bachelor of Arts in Sports Science with an emphasis in Athletic Training from Purdue University, a Master of Science degree in Athletic Training from West Virginia University and a Bachelor of Science degree in Physical Therapy from Chicago Medical School. Kathleen is Vice President of the Sony Ericsson WTA Tour Sports Sciences & Medicine. Kathleen serves on the ITF Medical Commission and the United States Tennis Association Sport Sciences Committee and has served on the Special Olympics Committee, Tennis Anti-Doping Committee and has served on the Special Olympics Committee, Trainers' Association (NATA) Committees in previous years. She is the 2006 recipient of the "Most Distinguished Athletic Trainer Award" presented by the NATA and the 2007 "Educational Merit Award" presented by the International Tennis Hall of Fame.